

Enjoy Lights

The only low tar
menthol cigarette with
satisfaction.

Enjoy the satisfying
cool taste you expect
from Lights
and Lights 100's, the
Lights that say enjoy.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

LIGHTS 100's: 1 mg. "tar," 0.1 mg. nicotine av. per cigarette by FTC method.
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SALEM LIGHTS